

Launch Into Your Future

Entrepreneurship & Self-Employment

Student Learning Deck

Three ideas to use now

- **Know this**

- A useful first step is a small, low-cost test of the problem, customer, and proposed solution.
- Licensing, taxes, insurance, contracts, banking, and age requirements depend on the activity and business structure.
- Official Delaware and federal small-business resources can help students identify the correct next owner.

What to know. What to verify.

Start here

- Entrepreneurship begins by testing a real customer problem, then checking the cost, rules, records, and support needed before making a financial commitment.
- A useful first step is a small, low-cost test of the problem, customer, and proposed solution.

Verify before acting

- Do not provide legal or tax advice.
- Do not promise profit, funding, or business success.

Build your action plan

- **Next moves**

- Describe the customer, problem, and proposed product or service.
- Test demand through interviews, prototypes, pricing research, or a small pilot.
- Estimate startup cost, ongoing cost, price, revenue, and recordkeeping needs.
- Check Delaware registration, licensing, tax, insurance, and age requirements with the responsible office.

Use it now

Exit ticket

Write the next action you will take about Entrepreneurship & Self-Employment. Name the official person or office that can verify your information, and choose a follow-up date.

